



Come Together ! Speak Together !

September 2023 Vol 08 Issue 08



QUARTERLY NEWSLETTER GEF (E & GS) Division



Chief Patron Dr. M R Jayaram

Patrons Sri M R Seetharam Vice- Chairman, GEF

Sri M R Ramaiah Secretary, GEF

Mentor Sri G Ramachandra Chief of Finance,GEF(E&GS

Editors

Sri. Jayanna H K lead Master, Ramaiah High Schoo

Smt. Mangala Gowri H P Principal, Ramaiah Polytechnic

> Dr. Vatsala G Principal, RCASC

Dr. Shinty Antony Principal, RCE

Dr. Manasa Nagabhushanam Director (Academics, Research & Administration), RIM

> Dr. N V R Naidu Principal, RIT

Prof. Umamahesh Sathyanarayan Principal, RCL

Sub-Editors

Siva Sankari C Ramaiah Vidyaniketar

Debolina Gupta Asst. Professor, RIM

Punitha N Asst. Professor (Management), RCL

Dr. Udaya Kumar H M Asst. Professor, Dept. of Humanities, RIT

Sucheta B HoD, E&C, Ramaiah Polytechnic

B C Sowmya Rani & Nirmala C R Ramaiah High School

> C Jayasudha Asst. Prof. RCE

Ramya T Lecturer, Dept. of Kannada, RCPUC

Adhisakthi P K

Vijayalakshmi Asst. Professor, RCASC

Lakshmana Murthy PS to CE



Message from the Chief Editor's Desk

It gives me immense pleasure to release the **eighth edition** of the Newsletter, **"Abhijna Darpana".** The previous issues have been a great success with backing of its readers. This substantially uplifts our publisher's ability to draw together diverse talents, resources and confidence to bring this News letter to fruition. We have received an overwhelming response on the prior issues and this is a great motivation for the editorial team.

It gives me pleasure to draw your attention to the important events on campus.

Furthermore, to draw the attention of reader's, there is a wide spectrum of topics covered in this issue which reflects the multifaceted talent of the contributors. This edition is a creative blend of the forte, ideation, notion and originality of our students and staff in the form of write-ups, poetry, and art contributed through the theme **'Spring and Nature'**, exhibited through different forms of expression, thoughts and ideas.

On behalf of all the Editors, Sub Editors, and Student Coordinators, I acknowledge our Management for all the support enabling the release of this issue.

Buch .

B S Ramaprasad, IAS (Retd.) Chief Executive, GEF (E & GS)

Correspondents

Koustuba G Udupa Ramaiah Vidyaniketan

Ch Munikrishna Swathi Pai Ruchi Agrawal Anukriti Rawat

Ayush Kumar Advaith RCASC Rakshit R Ayusha B Desai _{RIT}

Chandan Lakshmi Ranganath



Editor's View



Dr. Shinty Antony Principal Ramaiah College of Education

Information and Communication Technology has brought this world in to a smaller place today. Internet has shortened geographical distances beyond our imagination. People can interact with each other and get access to information and resources in no time. While we realize that we are the part of a global integrated system, absolutely linked to each other, the native events should not go unnoticed. Local connections make us more sensible of our immediate surroundings. This in turn strengthens our understanding and cooperation, which is very much essential today for a healthy and harmonious living.

It is obvious that Abhijna Darpana has brought GEF (GS) institutions closer to each other than earlier. All the institutions under GEF (GS) have joined hands and contributed enormously since the genesis of Abhijna Darpana to make GEF family

connected. It gives a glimpse of the hard news of GEF campus regularly. All the events of the campus are beautifully capsulized with great visual effects in these compact volumes of Abhijna Darpana. However, for the faculty and students this provides a free environment for creative and intellectual potential realization. When we release the 8th volume of Abhijna Darpana, I congratulate the human capital behind this accomplishment and I wish All the Very Best. Let this triumph continue flourishingly.....

Warm Regards,

REPORT ON ABHIJNA DARPANA APPRECIATION AWARD CEREMONY

The Newsletter of the Gokula Education Foundation, Abhijna Darpana, is a garland of inventiveness that inspires young minds to participate. On March 31st 2023, representatives from all the nine institutions E&GS assembled in the Board Room at Ramaiah Institute of Technology to appreciate celebrate the publication of the Special December 2022 issue. the special guests, were Sri B S Ramaprasad, the GEF's chief executive, (E&GS) and Sri B Ramachandra, Chief of Finance, (E&GS). The special invitees of included the principals, editors, sub-editors, and prize winners of (E&GS), Howzatt – our associates were present.

The welcome address was delivered by Ms. Ananya from the Ramaiah College of Arts, Science, and Commerce and Ms. Jayasudha from the Ramaiah College of Education. The invocation song was sung to invoke the blessings of the almighty by M S.Swathi Pai from Ramaiah Institute of Management. The Chief Guest, Sri B S Ramaprasad, Chief Executive, (E&GS), addressed the gathering and shared his insightful thoughts on Abhijna Darpana regarding the newsletter's published volume, various themes for the upcoming issue and the need to hold creative writing workshops for students to teach them how to format their works to include plot lines, structure, character development, a narrative in a creative manner. The award recipient's names, were announced by Dr. Uday Kumar from Ramaiah Institute of Technology. The team received an insightful advice from the Principals of (E&GS) group. The vote of thanks was proposed by Ms. Punitha N from Ramaiah College of Law, thanking everyone for their valuable contributions and ongoing support in making the event a grand success.

















Abhijna Darpana



SIGNATURE EVENTS (E&GS)

RAMAIAH VIDYANIKETAN



Rajyotsava Celebrations on 19th November 2022



Taekwondo Competition



Republic day Celebration on 28th January 2023

RAMAIAH HIGH SCHOOL

GURU PURNIMA CELEBRATION

On Monday, 3rd July 2023, the students of Ramaiah High School celebrated Guru Purnima as a mark of gratitude to all the Gurus. The students presented 'Pranam' (Salutation) in the form of the Art of Dance.





THE TALENT HUNT



The Talent hunt is one of the significant event of Ramaiah High school .The students generated a great amount at enthusiasm and zeal through their ingenious Dance and Art performances at the event.



COLLEGE OF POLYTECHNIC



REVOTHSAVA'23 ORGANIZED BY REVA UNIVERSITY, BENGALURU

CONGRATULATIONS!! Swaroop. R. K & Prithviraj. M. S of 2nd semester E&C, Ramaiah Polytechnic won the 1st prize in the event "Line Following Robot" held on 27.04.23 at Revothsava'23 organized by Reva University, Bengaluru.

COLLEGE OF LAW

MEET YOUR MINISTER

The NSS unit, of RCL hosted a programme, "Meet Your Minister" on January 26, 2023, in celebration of the 74th Republic Day. Republic Day marks the adoption of India's constitution and the country's transition to a republic. The Republic Day in RCL was commemorated with a gathering of students, NCC cadets, NSS volunteers, as well as teaching and non-teaching staff. The Honorable Former Minister of Higher Education, IT and BT, Science and Technology, Skill Development, Entrepreneurship and Livelihood, and Former Deputy Chief Minister of the Government of Karnataka, Dr. Ashwath Narayan C. N., graced as the chief guest of the event.





The programme was also presided over by Prof. Dr. Vinay Kapoor Mehra, a former Vice Chancellor of Dr. B. R. Ambedkar National Law University in Sonipat, Haryana, Sri. B.S. Ramaprasad, Chief Executive of Engineering and General Sciences and Sri. G. Ramachandra, Chief Finance Officer of Engineering and General Sciences.





The Legal Services Clinic of the Ramaiah College of Law inaugurated its off-site Legal Services Clinic, E-Services Clinic, and Legal Literacy Clinic on February 4, 2023, at Hullugumanhalli, Chikkaballapur District. The clinic was inaugurated by Justice B. Veerappa, Judge, High Court of Karnataka.

The Clinic also organised a Legal Literacy Program in Kaiwara which was attended by over 1500 people. Citizen-Centric Cards as a result of the efforts made by the members of Legal Services Clinic, Ramaiah College of Law. several Beneficiaries received their respective Citizen-Centric Cards. The clinic was honoured to host Hon'ble Mr. Justice B. Veerappa, Dr. M. R. Jayaram and Hon'ble Mr. Justice R. Gururajan, among other dignitaries, as the guests at the afore mentioned events.



Abhijna Darpana



RAMAIAH INSTITUTE OF MANAGEMENT

WOMEN'S DAY FELICITATION

Mithula Umakanth of Section E, Batch 2022-2024. RIM

Mithula is a student of MS Ramaiah Institute of Management was felicitated by Kunchashri Mahila Balaga, an organization established by women to promote women empowerment in rural areas. They are headquartered in Tumkur, Karnataka. They have been able to reach out to more than 1000 women through their initiatives. On women's day this year, she was recognized for her outstanding achievement in sport. Her achievements



include winning over 50 medals in the National and International Circuit, being the youngest badminton player to be honored with the ekalavya award by the Govt., of Karnataka.

Manisha A Gowda of Sec D, Batch 2022-2024. RIM



On the occasion of International Women's Day, I am proud to share that I was felicitated for my consistent excellence in education. It was a humbling experience to be recognized for my hard work and dedication towards achieving academic success. This award serves as a reminder of the importance of education, particularly for women, and the impact it can have on empowering individuals and communities. I am grateful for the opportunities I have had to pursue my education and for the support of my family, teachers, and mentors along the way. I hope that my achievements can inspire other women to pursue their passion and strive for excellence in their education and careers.

COLLEGE OF EDUCATION

SECURED RANK IN THE BANGALURU CITY UNIVERSITY (BCU) LEVEL



Abhijna Darpana

Shwetha Shree B.Ed. Ramaiah College of Education has secured 1st Rank in University level from BCU University. She is a student of Batch 2020-2022.



Naveen S, B. Ed. Ramaiah College of Education has secured 2nd Rank in University level from BCU University. He is a student of Batch 2020-2022.



RAMAIAH INSTITUTE OF TECHNOLOGY

Birth Centenary Celebrations of Dr. M. S. Ramaiah

The Birth Centenary Celebrations of Dr. M. S. Ramaiah, Founder Chairman. Gokula Education Foundation (GEF) was held on the 1st of March 2023. The Chief Guests of the function inclued the Hon'ble Vice–President of India Shri Jagdeep Dhankhar, Smt. Sudesh Dhankhar, Hon'ble Governor of Karnataka Shri. Thawar Chand Gehlot and Hon'ble Minister Shri. S J. C. Madhu Swamy Minister of Law, Parliamentary Affairs and Legislation, Karnataka.





PRESS NOTE

The Dr. M. S. Ramaiah Memorial lecture-2023 was held at Ramaiah Institute of Technology, Bengaluru as a mark of birth centenary celebrations of the founder chairman Dr. M. S. Ramaiah and Diamond Jubilee of Ramaiah Institute of Technology on Monday, 5th June 2023. Dr. N.V.R. Naidu, the Principal, of RIT, in his welcome speech, introduced the chief guest Sri.Kailash Satyarthi a distinguished Nobel Laureate and welcomed all the dignitaries.

Dr. M.R. Jayaram, Hon'ble Chairman GEF and other dignitaries felicitated with pride and honour to the first Indian peace Nobel awardee.



RAMAIAH COMPOSITE PRE UNIVERSITY COLLEGE

The students of Ramaiah Composite Pre University College celebrated Guru Purnima as a justic of gratitude to all the Gurus.The students presented 'Pranam' (Salutation) by making beautiful Greeting cards which they then distributed to the Directors and Heads of the Institutions under (GEF &GS)on Monday,3rd July 2023.Prof.Ramya T coordinated and supported the students.











Abhijna Darpana



YOGA DAY CELEBRATION AT GEF

"YOGA IS THE ARTWORK OF AWARENESS ON THE CANVAS OF BODY, MIND, AND SOUL"



COLLEGE OF ARTS SCIENCE AND COMMERCE

NATIONAL YOUTH PARLIAMENT SCHEME

The Department of Humanities organized the National Youth Parliament Scheme (NYPS) on 21st January 2023 at Sir M Vishweshwaraiah Auditorium, M S Ramaiah College of Arts, Science and Commerce, Bengaluru. The department participated in the second cycle of NYPS, a program intiated by the Ministry of Parliamentary Affairs, Govt. of India to strengthen the roots of democracy, inculcate healthy habits of discipline, tolerance of the view of others, and enable the student community to know about practices and procedures of the Parliament.







Abhijna Darpana



Debate Competition on The Occasion of National Youth Day

The occasion of National Youth Day, a debate competition was organized by the Department of Humanities in Collaboration with the Institution's Innovation Council (IIC) on 21st February 2023 at Visvesvaraya Auditorium.



CREATIVE WRITING FROM A STUDENT TO A TEACHER - HOW MY VOICE CHANGED.

Standing on the dais, facing the audience of eager individuals feels like oceans apart when your role as the speaker changes even slightly. I studied in this institution, at Ramaiah College of Arts, Science and Commerce two-three years ago and now I work as an Assistant Professor here. As much as I as an individual loved to, and still am affinitive towards talking and voicing out my researched and sometimes emotionally charged opinions, I have come to realise that it sure does feel worlds apart.

It feels different not in a negative, nerve wrecking way, but in a positive, "I can grow" way. As I stand at a position where I am not just voicing my opinions but also instructing others to research and to create content that helps them educate themselves and others, that helps them express themselves and others, I begin to understand the responsibility this occupation holds.

I feel extreme affection towards my keen students who always have something to add. I feel empowered when I can think of examples that make concepts 'click' and I feel ecstatic when my students and I finish each other's sentences at times.

In such a short time of having my role as a speaker in a classroom change from a listener who voices opinions

sometimes to becoming a speaker who is learning to allow opinions and clarifications rather than making a sermon out of educational content, I allow myself to stop, wonder and question whether I would enjoy the lecture and discussions that I am hosting now. This has assisted me in good amounts to be a better educator every day.

Ananya N K, Assistant Professor – Journalism Department of Humanities, M S Ramaiah College of Arts, Science and Commerce.



Shayanthi Basu, Sem 4 Batch, 2021-2023, RIM



GET READY TO ROCK THE ADVERTISING WORLD WITH PROGRAMMATIC ADVERTISING!

Advertising has become a wild and weird ride in today's fast-paced digital jungle. With brands continuously contending for attention and trying to surpass each other, it's no wonder things have become crazy! But there's a new sheriff in town that's shaking things up and taking the advertising world by storm - Programmatic Advertising!

Well, programmatic advertising is like having your very own advertising guru, helping you make the most of your ad money. This cutting-edge method buys and sells ad space in real time using data, automation, and clever algorithms. It's like having a digital genius who understands when, where, and how to reach your target audience with laser precision!

The days of simply placing ads online and hoping for the best are long gone. You can target the appropriate audience, at the right moment, on the right platform, using programmatic advertising. It's like hitting the advertising bullseye every time! You can develop campaigns that are distinctive and effective by utilising sophisticated targeting and optimisation.

The most alluring aspect of programmatic advertising is how it enables you to interact directly with your audience. Data can help you better understand the demographics, interests, behaviours and online activity of your target audience. It's like getting an insider's tour of their life! As a result, you may create advertisements that speaks to them directly, like a personalized serenade that captures their hearts and minds.



The fun doesn't stop there! Real-time campaign optimisation is possible with programmatic advertising based on how well your campaigns are doing. It's like having a dance partner who can keep up with any rhythm and knows all the correct movements. You can swiftly adjust to shifting market conditions, customer tastes and campaign objectives to stay one step ahead of the competition and maintain the momentum of the party.

But that's not all! The creative side of things is also being spiced up by programmatic advertising. You may generate dynamic adverts using dynamic creative optimisation (DCO). These advertisements adjust and modify based on the preferences, actions and interests of each user. It's like having an ad that's tailor-made for every single person on the dance floor!

Now, before you jump on the programmatic advertising bandwagon, there are a few things to keep in mind. It's crucial to tackle it strategically and collaborate with partners who are familiar with the moves. Ensure that your target audience, brand values, and programmatic advertising tactics are all in line with your overall marketing goals. Additionally, keep in mind the issues with data, privacy and brand safety. - they're like the bouncers at the advertising party, making sure everyone plays by the rules.

So, get ready to rock the advertising world with programmatic advertising! It's a game-changer that's unlocking the full potential of brands, delivering personalized and relevant ad experiences, and optimizing campaigns in real-time.

Prof. Niharika Mishra Assistant Professor, Department of Marketing and International Business Ramaiah Institute of Management, Bengaluru



THE SKY IS YOURS

In a world of competence, one must be vigilant about their steps. The world is a stage on which an event called life happens. One can live a life and can easily finish it. But how you live that, defines you. We all are born in this World to play games. That is "life". Either win or lose. Participation is the best. We all belong to different family, cultures, skills and everything differs. A baby will be born in to the world crying. That doesn't mean that through they cry throughout the cry life. It is just a sign of birth. We crawl, walk and fall. Each time we fall, we rise again. The hands of God will be there as our parents. They teach us new lessons of evolution. They help us to rise from every single failure. That is because, they never want us to fail. We grow!

We need to have a determination. For that we have to work hard. Perseverance can't be beatn by anything. One lacks the opportunity because of the lack of confidence. One with a confident mind will utilize an opportunity by viewing it from different angles. Be confident.

Be fearless. In this world, fear has no place. If you are fearful, your mind will always be in a dilemma. It can't think perform well. Be fearless and make others capable of breaking the ties of any fear that becomes an obstacle for their rise!

Be goal oriented. Before the curtain falls, grasp what you actually need. Be greedy for opportunities. Don't be satisfied with winning in a field that is not actually yours. You should try again with a thirst for aims. Yes, you are the game changer!

Even after reaching your destination. Try hard for further steps, because.

THE SKY IS YOURS

Neethu Darsan. S Department of Humanities MSRCASC



Kaviya Sri, II yr, B.Com. LL.B, RCL

ಸಾಗರದಿ ಮೌನಯಾನ



ರಾತ್ರಿಯ ವೇಳೆ ಒಂಟಿ ದೋಣಿಯ ಮೇಲೆ ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ ತಿಳಿಸಿದೆ ಜೀವನದ ಕಲೆ, ತರಂಗದ ಅಲೆ ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ

ಚಂದ್ರನ ಹೊಂಬೆಳಕು, ನಕ್ಷತ್ರಗಳ ಹೊಳಪು ತಿಳಿತಂಗಾಳಿ ತಂದಿದೆ ತನ್ನಾಳದ ಸವಿನೆನಪು ಕೊನೆಗಾಣದ ಹಾದಿ, ಕೊನೆಕಂಡಿದೆ ಮನದಿ ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ

ಸಾಗರವು ತನ್ನೊಡಲಲ್ಲಿ ಆಶ್ರಯಿಸಿದೆ ಕೋಟಿ ಗುಟ್ಟು ಮನವು ತನ್ನೊಡಲಲ್ಲಿ ತಣಿಸಿದೆ ತನ್ನದೇ ಸಿಟ್ಟು ಮನಸೆಂಬ ಸಾಗರದಿ ಆಲಿಸಿದರೆ ಎಲ್ಲಾ ಗುಟ್ಟು–ರಟ್ಟು ಅರಿಯದೆ ತಿಳಿಯದೆ ದುಡುಕಿದೆವು ಕೆಟ್ಟು ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ

ಅಪ್ಪಳಿಸುವ ಅಲೆಗಳ ಮೇಲೆ ದೋಣಿ ತೂಗಲೂ ಭ್ರಮಿತ ಮನಕ್ಕೆ ಅದೇ ತಂಗಾಳಿಯ ಉಯ್ಯಾಲೆ ಆಟಲು ಅಬ್ಬರಿಸಿ ಬೊಬ್ಬಿರಿಯುವ ಸಾಗರದ ಕಿರುಚಾಟಲು ಅಂತರಾಳದಿ ಅನುಭವಿಸಿದೆ ನೀರವ ಮೌನದ ಸವಾಲು ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ

ಮನವು ನಗುತಿದೆ, ಮೌನದ ಅರ್ಥ ಕೇಳಲು? ಸಾಗರವೂ ನಗುತಿದೆ, ಮೌನದ ಅರ್ಥ ಹೇಳಲು? ಮೌನವು ಪ್ರಶ್ನಿಸಿದೆ, ಕಾರಣ ನಗಲು? ಮನಸಾಗರ ಉತ್ತರಿಸಿದೆ ಮೌನದ ಆಳ–ಅಗಲು, ನಗು–ಅಳಲು, ತಿಳಿಯಲು ಬೇಕಿದೆ ತನ್ಮಯತೆ ತುಂಬಿದ ಸ್ಥಿರಮನಸ್ಥಿತಿಯನ್ನು ಕಲಿಯಲು ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ

ಅಂತೂ-ಇಂತೂ ಮೌನದ ಮಾತು, ಮನದಲ್ಲೇ ಇತ್ತು. ಮನದ ಮಾತು, ಮೌನವಾಗಿತ್ತು... ಮೌನ ಮನದ ಸ್ವತ್ತು, ಮನಕ್ಕೆ ಮೌನವೇ ಸಂಪತ್ತು ಮುತ್ತು ಸಾಗರದ ಸ್ವತ್ತು, ಸಾಗರಕ್ಕೆ ಮುತ್ತೇ ಸಂಪತ್ತು ಮನ ಸಾಗರವಾದರೆ ॥2॥ ಮೌನ ಸಾಗರದ ಮುತ್ತು ॥2॥ ಸಾಗರದ ಯಾನ ರಾತ್ರಿಯ ಮೌನ – ನಿರುತ್ತರ.

ಕಿರಣ್.ಎಂ. Department of Commerce, JA. M S Ramaiah College of Arts, Science and Commerce



मित्र

MERRY MELLOW BUFFALOES

Hey 'मित्र' You are so 'विचित्र' I can't draw your 'चित्र' But I like your ' चरित्र' Your heart is so 'पवित्र' That's why you are my 'मित्र'

> C. Jayasudha, Assistant Professor, College of Education

ALL ABOUT FRIENDSHIP

ALL ABOUT FRIENDSHIP A friend is someone special and rare.... Someone with whom fun times you share Whose company is a pleasure.... Whose advice is a treasure. A friend is always around To lend a helping hand Someone with whom you share.... Laughter and tears And I am so glad to be blessed.... With a wonderful friend like you. The pond seems shallow So you are making it yellow It's cool to see you wallow And I wish to hear you bellow What do you feel about human fellows? I ought to learn from you to mellow You are merry creatures Do not tarry with yesterdays Nor worry about tomorrows You keep dwelling there in the hot I keep smiling here under my hat

Hello hello buffaloes!

Merry mellow buffaloes.

Deekshitha M, ECE -RIT

R G Smitha Bharadwaj Department of Humanities, MSRCASC

HYBRID CYCLE

I noticed an issue when it's an inclined road. It increases the human effort to travel from one destination to another, so sometimes we experience sore muscles and get very much exhausted. So i designed a recommendation, or let's say, a solution to address the problem.

1) We can induce a electric motor (special motor)







The above marked area shows where the motor will be induced

The materials required:

- 1) Special Motor (Electric Motor)
- 2) Push Button
- 3) Connecting Wires
- 4) Ball Bearings





The below image represents the Push button required for the mobility of the cycle.



The working mechanism of the cycle:

When the riders sense that there is an inclined road (slope) getting close, they use the switch (which is attached to the handlebar) to switch it "on and off".

Here, in this case, there will be a couple of connecting wires which will be connected to the motor. The ball bearings plated in the tires and the mobility of the cycle.

When the switch is on, there will be a current flow towards the motor, which is then passed on to the connecting wires to activate the mobility. And this will be helpful for the movement of the bike on inclined roads. The rider should switch off the button so that they can stop the automatic movement of the cycle. When they all on the streets.

Gowri Shankar Y S, B.E (Cybersecurity) I Sem, RIT



WHO ARE WE ?

Huh, who are we? just an ordinary being, who do mistakes just like the other beings. But when it comes to complaining we pretend to be superior than them and speak our mouth big as if we never did that stuff. Who are we to say this is right, when we have been doing just the opposite. Who are we to judge others, when we don't know what in their story has caused them to change. Who are we to speak about others when we are stuck in our web of insecurities. Who are we to call them spoiled when we ourselves aren't holy. Who are we to put blame on others when we are the true victims. Who are we to laugh on them whose punishment has been sent Who are we to backbite When we're just scared to tell it to them. Who are we to get jealous of their victory and wins when we don't know the scary struggles behind it. Why are we like this ! Why are we just an ordinary being who do mistakes just like the other being. We would never like the behaviour we do to others to happen to us. So why do it, to regret and then apologise. If there was only one person I could apologise to, it would be me, to think that I am way better than others when we are all just the same.

Madiha Mariyam, IV Sem CE, Ramaiah Polytechnic

Kaviya Sri, II Year, B.Com., LL.B., RCL



धन के अन्य नाम

शादी में - दहेज (Dowry) मंदिर में - दान (Donation) विद्यालय में - शुल्क (Fee) अदालत में - जुर्माना, लगान, चलान (Fine) तलाक में - निर्वाह निधि (Alimony) गैर कानूनी काम में - रिश्वत (Bribe) बैंक में - उधार (Loan) मजदूरों को - मजदूरी (Wages) कर्मचारी को - मेजदूरी (Wages) कर्मचारी को - वेतन, पगार (Salary) सरकार को - कर, चुंगी (Tax) बच्चों को - कर, चुंगी (Tax) बच्चों को - करतां (Allowance) अपहरणकर्ताओं को - रिहाई (Ransom) घर के लिए - किराया (Rent)

C. Jayasudha, Assistant Professor, B.Ed.





Deekshitha M, ECE- RIT

BUBBLE LEFT SIDE

"When life gives you enough amount of reality checks, welcome to adulthood "

For once we all have run behind to get the key of freedom. I still remember as a child, dreaming about moving out', living with no permission or land rule, and here I am living it. Yes it is all about (what people think it is) freedom, independence, privacy and all the things you thought of but it's also about (what people don't know) 'you are your own responsibility, 'finding a home away from home is difficult', 'it teaches you how to say 'NO', 'tells you the actual value of money', 'sometimes you grow apart and most importantly it teaches you the 'value of your actual well-wishers', They have always kept you inside a safe bubble away from all the harsh truths of life, and trust me this realisation will hit you only when you are away from them because we all are very familiar with lines which says 'you know you love them when you let them go'

Coming out of this bubble and making it till the end is all what growth is about.

"We left home to create a greater version of it, so make it count"

Preeti Das, II Year BBA., LL.B., RCL

ಮಹಿಳೆ

ನೀ ಪ್ರೀತಿಯ , ಮಮತೆಯ ಅಕ್ಷಯಪಾತ್ರೆ. ನೀ ನಿರ್ಮಿಸುವೆ ನವ ಚರಿತ್ರೆ. ನಿನ್ನಲ್ಲಿರುವುದು ವಾತ್ಸಲ್ಯ ತುಂಬಿದ ಖಜಾನೆ. ಎಂದಿಗೂ ಬರಿದಾಗದು ನಿನ್ನಯ ಸಹನೆ. ಎಲ್ಲರಬದುಕಿಗೊಂದುರೂಪನೀಡುವನಿನ್ನಯಯುಕ್ತಿ. ನೀ ಹುಟ್ಟಿನಿಂದ ಪಡೆದಿರುವೆ ಅದ್ಭುತ ಶಕ್ತಿ.

'ನೋವನ್ನು ನುಂಗಿ ನಗುವನ್ನು ಚೆಲ್ಲುವ ನಿನಗೊಂದು ನಮನ'

Jayashree K C, Assistant Professor, B.Ed



ROYAL CHALLENGERS BANGALORE (RCB) - "NOT JUST ANY CRICKET TEAM."

Royal Challengers Bangalore (RCB) is one of the most popular franchises in the Indian Premier League (IPL). The team is based in Bangalore and has a massive fan following in India and worldwide. RCB was founded in 2008 and is owned by United Spirits, a British drinks company Diageo's subsidiary. The team has had its ups and downs but has consistently been a strong contender in the league. RCB has reached the IPL final three times but has yet to win the championship.



The RCB fanbase is known for its passion and loyalty. They are often seen wearing the team's red and gold colours and cheering for the players at the stadium or at home. The team's limelight Virat Kohli is also one of the world's most popular and successful cricketers, which has further boosted the fanbase. RCB is not just a cricket team. It is an emotion for millions of fans around the world.

For RCB fans, the team is not just a group of cricketers but a symbol of hope and inspiration. Through their consistent performance on the field, RCB has taught us never to give up and strive for excellence. Whether they win or lose, the team's never-say-die attitude has left a lasting impact on their fans. For many RCB fans, the team is a way of life. They live and breathe cricket, and their passion for the game is reflected in their unwavering support for the team. They proudly wear their RCB jerseys and cheer for their favourite players with all their hearts. For them, every match is a rollercoaster of emotions, with every boundary and wicket evoking a different feeling.

The RCB fanbase is a close-knit community that shares a deep bond over their love for the team. They come from different backgrounds and cultures, but when it comes to RCB, they are all united in their passion. They support each other through the highs and lows of the team's performance, and their bond goes beyond the boundaries of the cricket field.



Despite the team's failure to win the IPL championship, the fans have always retained faith in their beloved RCB. For them, it's not about winning or losing, and it's about the journey and the memories that come with it. They cherish every moment spent supporting the team and look forward to creating new memories every season.

Aditya Shastry, B.E, ISE, I Sem, RIT



Name Page 18



MY JOURNEY AS AN ENTREPRENEUR

Why did choose this path when was a student?

Ever since my childhood I always dreamt of becoming a doctor and improve the health care system in India. I started chasing my passion in the year 2015 by joining a coaching centre in Chennai but could not make it up in the entrance exam. I took up another year of my life to chase my dream under the guidance of Dr. Sivakumar, who was one person dedicated as much as I was. At this stage, I got selected by AFMC in the year 2017 but couldn't move a step ahead in this path due to personal reasons. Therefore I had to go in for a paramedical course - B. Sc Optometry, a fouryear degree program.

How did everything begin?

My faculty always dreamt of becoming a businessman but could not pursue it due to the fear of not being able to survive in the market and taking risk at the crucial stage of his life with a family. There was one businessman who wanted to get into a partnership with him, six months passed and things did not go as desired. Therefore he had to exit the partnership.

How did come into picture?

I was one of his favourite students. So he came to me and explained the entire issue. And that is when I took him to a lawyer at the Madras High Court in the year 2017. After a careful discussion of the event that had happened, was happened to receive a lottery of Rs. XYZ. This was the day everything began - October 7th 2017, in the district of Salem. We started a medical coaching centre for competitive exams in a very small place resembling a tuition centre.

Journey since 7th October 2017 till date

After a year of journey, we decided to have better infrastructure as the number of students joining the institute increase; starting with 10 students and now up to 220 students approximately for the year-long programme along with the crash course around the time of April where in we tie with schools. I was like a sleeping partner for the first few months, then slowly I realised things did not fall in place. I decided to take up responsibilities in various aspects like financial planning, recruiting employees, deciding manpower and now strategic planning to restructure the business.

Every year as a passion for serving the society, we take a couple of students with potential but unable to pay to join our centre and help them in paying their MBBS college fee. It has been 5+ years of a journey that has witnessed lots of ups and downs as well as lots of risks and pressures which is helping me mould myself into a better version. A journey that is helping me understand the real time business environment, to understand myself and my skill sets better.

With sincere thanks,

Akshaya, III Sem., PGDM 2022-2024, RIM



Name



HOW CHAT GPT IS MAKING ITS WAY INTO EVERY INDUSTRY

In recent years, ChatGPT, a large language model, has made significant technological advancements. It has become a useful tool for businesses of all kinds thanks. to its impressive capabilities, which have enabled it to gain widespread use across a variety of industries. Here is a more in-depth look at how ChatGPT is entering the majority of industries.

Customer service is one of the main applications for ChatGPT. Chatbots that can interact with customers and respond to their inquires in real time are increasingly being developed using this technology. Natural language processing is used by these chatbots to comprehend the customer's messages' purpose, enabling prompt and accurate responses. As a result, wait time has

decreased and problems have been resolved more quickly, resulting in a significantly improved customer experience.

ChatGPT is also being used in the healthcare sector, in addition to customer service. ChatGPT is able to identify patterns and trends in large volumes of medical data, including electronic health records, with the assistance of natural language processing and machine learning. Patients can receive more individualized care and better outcomes as a result of this.

Finance is yet another area where ChatGPT is making a name for itself. Using this technology, financial institutions are creating chatbots that can answer questions about account balances and handle fund transfers for customers. These chatbots are able to comprehend and accurately respond to customer requests, thanks to ChatGPT's natural language processing capabilities, resulting in a banking that is more seamless and efficient.

Virtual assistants that can assist students with their studies are also being developed using the technology in education. Natural language processing (NLP) is Abhijna Darpana



used by these virtual assistants to comprehend student inquiries and provide tailored responses, enhancing student learning.

Additionally, ChatGPT is being utilized to make more customized and connections with crusades. Marketers can use the technology to sort through a lot of customer data to figure out their preferences and design campaigns that are just for them. As a result, marketing

> efforts are more successful and yield better outcomes.

> ChatGPT In conclusion, is rapidly entering the majority of sectors. It has revolutionized customer service, healthcare, finance, education. marketing, and other fields, thanks to its natural language processing capabilities. It is likely that ChatGPT will

be used in even more creative ways in the future as the technology advances.

Aaron D, II PCMC Ramaiah College of Pre University Education

नारी

मैं एक नारी हूं मैं सब संभाल लेती हूं हर मुश्किल से खुद को उबार लेती हूं। नहीं मिलता वकत घर गृहसती में फिर भी अपने लिए वक्त निकाल लेती हूं। टूटी होती हूं अंदर से कई बार मैं पर सबकी खुशी के लिए मुस्कुरा लेती हूं। गलत ना होकर भी गहराई जाती हूं घर की शांति के लिए मैं चुप्पी साध लेती हूं।



LIFE IS LIKE A BUTTERFLY

Beautiful but small, So many people in this world, Like some don't exist at all.

We start out as caterpillar, Children always learning, We look to see more than we know, Our minds ever churning.

We withdraw into a brown cocoon Developing our form, Teenagers turning into adults, The time to be unborn,

We break out, true selves alive, Golden wings shining, We are ready to begin our lives, Gorgeous wings flying,

But all things must come to an end, As other life is tuning, Another life is closing down, Your dying wings still gleaming.



ಹೆಣ್ಣು ಸ್ವತಂತ್ರಳಾಗಿ ಏನನ್ನು ಬೇಕಾದರೂ ಸಾಧಿಸಬಹುದು

ಒಂದು ಹೆಣ್ಣಿಗೆ ತನ್ನ ಕುಟುಂಬ ಎಷ್ಟು ಮುಖ್ಯವೋ. ತನ್ನ ವೈಯಕ್ತಿಕ ಜೀವನವೂ ಕೂಡ ಅಷ್ಟೇ ಮುಖ್ಯ. ಒಂದು ಹೆಣ್ಣು ಮಗು ಹುಟ್ಟಿದರೆ ಅದನ್ನು ಅನಿಷ್ಟ ಎಂದು ಕರೆಯುವವರು ಇಂದಿಗೂ ಕೂಡ ಇದ್ದಾರೆ.

ಕುಟುಂಬದಲ್ಲಿ ಒಂದು ಹೆಣ್ಣು ಮತ್ತು ಗಂಡು ಮಗು ಇದ್ದರೆ ಮೊದಲ ಪ್ರಾಮುಖ್ಯತೆ ಗಂಡಿಗೆ ಕೊಡುತ್ತಾರೆಯೇ ವಿನಹ ಹೆಣ್ಣಿಗಲ್ಲ. ಗಂಡು ಮಗು ಪರೀಕ್ಷೆಯಲ್ಲಿ 70% ತೆಗೆದರೂ ಪರವಾಗಿಲ್ಲ 1st ಕ್ಲಾಸ್ನಲ್ಲಿ ಪಾಸ ಆಗಿದ್ದಾನೆ ಎಂದು ಅವನಿಗೆ ಕೇಳಿದ್ದು ಕೊಡಿಸುತ್ತಾರೆ. ಅದೇ ಒಂದು ಹೆಣ್ಣು 95% ತೆಗೆದರೂ ಸಹ ಅವಳಿಗೆ ಮದುವೆ ಮಾಡೀ ಕಳುಹಿಸುತ್ತಾರೆ. ಹೆಣ್ಣನ್ನು ತನ್ನ ಹುಟ್ಟಿದ ಮನೆಯವರು ನೀನು ಬೇರೆ ಮನೆಗೆ ಹೋಗುವವಳು ಎಂದು ಹೇಳುತ್ತಾರೆ. ಗಂಡನ ಮನೆಯವರು ನೀನು ಬೇರೆ ಮನೆಯಿಂದ ಬಂದವಳು ಎಂದು ಅವಳನ್ನು ಹೀಯಾಳಿಸುತ್ತಾರೆ. ಅವಳಿಗೆ ಸಾಕಷ್ಟು ತೊಂದರೆ ಕೊಡುತ್ತಾರೆ. ಅವರು ಹೇಳಿದ್ದು ಮಾಡದೆ ಹೋದರೆ ದೈಹಿಕವಾಗಿ ಮತ್ತು ಮಾನಸಿಕವಾಗಿ ಕಿರುಕುಳ ನೀಡುತ್ತಾರೆ. ಇದನ್ನು ತಡೆಯಲಾರದೆ ಏನು ಮಾಡಬೇಕೆಂದು ತೋಚದೆ ಕೆಲ ಅಬಲೆಯರು ಆತ್ಮಹತ್ಯೆಗೆ ಶರಣಾಗುತ್ತಾರೆ.

ಇದೆಲ್ಲದರಿಂದ ಹೆಣ್ಣು ಮುಕ್ತಿ ಹೊಂದಬೇಕಾದರೆ ಅವಳು ದೃಢ ಮನಸ್ಥಿತಿಯಲ್ಲಿ ಇರಬೇಕು. ಅವಳು ತಾನು ಯಾವುದರಲ್ಲಿಯೂ ಕಡಿಮೆಯಿಲ್ಲವೆಂದು ದೈಹಿಕ ಮತ್ತು ಮಾನಸಿಕವಾಗಿ ಬಲಶಾಲಿಯಾಗಬೇಕು. ತನ್ನ ಜೀವನವನ್ನು ತಾನೇ ರೂಪಿಸಕೊಳ್ಳಬಹುದೆಂಬ ಭರವಸೆ ಮತ್ತು ಮನಸ್ಥಿತಿ ಎರಡೂ ಕೂಡ ಅವಳಲ್ಲಿರಬೇಕು.

ಹೆಣ್ಣುಮಕ್ಕಳಿಗೆ ಎಲ್ಲಾ ಸ್ಥಳಗಳಲ್ಲಿಯೂ ತಾರತಮ್ಯ ಮಾಡಲಾಗುತ್ತದೆ. ಒಂದು ಸಂಗತಿ ಹೇಳುವುದಾದರೆ:

ಒಂದು ಹುಡುಗ ಸಾಧನೆ ಮಾಡಬೇಕು ಎಂದು ಹೆಜ್ಜೆ ಇಟ್ಟಾಗ ಅವನಿಗೆ ಎಲ್ಲಾ ರೀತಿಯಿಂದ ಪ್ರೋತ್ಸಾಹ ಕೊಡುತ್ತಾರೆ. ಅದೇ ಒಂದು ಹೆಣ್ಣು ಸಾಧನೆ ಮಾಡಲು ಮುಂದಾದಾಗ ಅವಳು ಒಂದಲ್ಲಾ ಒಂದು ರೀತಿಯಲ್ಲಿ "ನಿನ್ನಿಂದ ಸಾಧ್ಯವೇ" ಎಂದು ಹೀಯಾಳಿಕೆಗೆ ಒಳಗಾಗುತ್ತಾಳೆ.

ಹೆಣ್ಣು ಬೈಕನ್ನು ಓಡಿಸಲು ಹೋದರೆ ಅವಳಿಗೆ ಆಗದು ಎಂದು ಹಾಸ್ಯ ಮಾಡಿ ಅದನ್ನು ನಿರಾಕರಿಸುತ್ತಾರೆ. ಒಬ್ಬ ಹುಡುಗ ಬೈಕಿನಲ್ಲಿ ಸ್ಪಂಟ್ಗಳನ್ನು ಮಾಡಿ ಕೈಕಾಲು ಮುರಿದುಕೊಂಡರೂ ಅವನೇ ಸರಿ ಎಂದು ಹೇಳುತ್ತಾನೆ.

ಇನ್ನು ಆಟದ ವಸ್ತುಗಳ ಬಗ್ಗೆ ಹೇಳುವುದಾದರೆ ಹೆಣ್ಣು ಮಕ್ಕಳಿಗೆ ಅಡುಗೆ ಸಾಮಾನು, ಸೂಕ್ಷ್ಮತೆ ಇರುವ ಬೊಂಬೆಗಳನ್ನು ಕೊಡಿಸುತ್ತಾರೆ ವಿನಹ ಗಂಡು ಮಕ್ಕಳಿಗೆ ಕೊಡಿಸುವ ರೀತಿ ಕಾರು, ಪಿಸ್ಗೂಲು ಕೊಡಿಸುವುದಿಲ್ಲ.

ಜನರ ಮನಸ್ಥಿತಿ ಬದಲಾಗಬೇಕು ಹೆಣ್ಣು ಗಂಡನ್ನು ಸಮಾನವಾಗಿ ಕಾಣಬೇಕು. ಮೊದಲು ಗಂಡು ಮಕ್ಕಳಿಗೆ ಹೆಣ್ಣನ್ನು ಗೌರವಿಸಿ ಪ್ರೋತ್ಸಾಹಿಸುವುದನ್ನು ಕಲಿಸ ಬೇಕು.

ಮನೆಯಲ್ಲಿ ತಂದೆ ತಾಯಿ ಹೆಣ್ಣು ಮಕ್ಕಳನ್ನು ಅನಿಷ್ಪ ಎಂದು ಕರೆಯುವುದು ಬಿಟ್ಟು ಅವಳಿಗೂ ಒಂದು ಮನಸ್ಸಿದೆ ಎಂದು ಭಾವಿಸಬೇಕು. ಅವಳಿಗೆ ಸಾಧನೆ ಮಾಡಲು ಪ್ರೋತ್ಪಾಹ ನೀಡಬೇಕು.

ಮದುವೆ ಆದ ಗಂಡ ತನ್ನ ಹೆಂಡತಿಯ ಮೇಲೆ ದೌರ್ಜನ್ಯ ಮಾಡುವುದು ಬಿಟ್ಟು ಅವಳಿಗೆ ತನ್ನ ದಾರಿ ರೂಪಿಸಿಕೊಳ್ಳಲು ಸಹಾಯ ಮಾಡಲು ಆಗದೇ ಇದ್ದರೂ ಅವಳಿಗೆ ಪ್ರೋತ್ಪಾಹಿಸಬೇಕು.

ಹೆಣ್ಣು ಸಾಧಿಸಲಾಗದ್ದು ಯಾವುದು ಇಲ್ಲ. ಅವಳು ಏನು ಬೇಕಾದರೂ ಮಾಡಬಹುದು. ಆಕೆಗೆ ಸಾಧಿಸುವ ಛಲ, ಹುಮ್ಮಸ್ಸು ಮತ್ತು ಮನಸ್ಥಿತಿ ಜೊತೆಗೆ ಒಂದಷ್ಟು ಪ್ರೋತ್ಪಾಹಿಸುವ ಮನಸ್ಸುಗಳು ಇರಬೇಕಷ್ಟೆ.

Sneha K, III Sem, BA, MSRCASC



ANOTHER DAWN

A beam of sun caresses my cheek, a subtle warm Early mantras echo, filling the air, from a temple at farm Farmers busy strolling, to each other they greet A rose smiles from the lawn, as the gardener meets Sun now brighter I feel, drapes the field in golden attire Bullock carts already on hire Miles away now I hear a school bell ringing Afar, birds with different feathers, joyfully singing Then, a sudden hold on hand, a grip strong but steady A familiar voice I hear, calling, "Sir, your breakfast is ready."

Raj Menon, Assistant Professor, English, MSRCASC



Bibuti Kasyap, III Sem, RIM



Yashika Vinod, RCPUC



Fathima Muzdhalifa, Grade 6, Ramaiah Vidyaniketan





Deekshitha M, RIT

FOCUS ON EDUCATION IN MODERN TIMES

One of the most potent elements that can influence how people and society develop is education. It could help people reach their full potential, encourage social mobility, advance economic development, and improve wellbeing. However, as the globe experiences rapid changes in technology, globalization, demographics, environment, and culture, education is also faced with several difficulties and opportunities in the twenty-first century.

We shall discuss what contemporary education is, why it is significant, what its primary goals and characteristics are, and how it varies from conventional education in this post. We'll also examine several instances of cutting-edge educational systems from other parts of the world, as well as their successes and difficulties.

Describe modern education.

The most recent and modern form of education being taught in schools and other learning institutions in the twenty-first century is known as modern education. In addition to emphasising the well-known academic fields of commerce, science, and the arts, modern education seeks to develop in its students critical thinking, life skills, value education, analytical skills, and decisionmaking abilities.

In order to teach students and make the learning process more exciting and engaging, modern education

also makes use of the most recent technology, such as mobile applications, audio and video platforms like YouTube, podcasts, E-books, and movies. Additionally diversity, inclusivity, compassion, and a feeling of responsibility are valued in today's educational system.

Traditional education, which was developed at a time when businesses required employees with a largely predetermined set of abilities and knowledge, is distinct from modern education. In the contemporary era of innovation, disruption, and continual change, traditional education prioritised IQ, memory, and standardisation skills that are easily supplanted by artificial intelligence (AI).

Why Is Modern Education Vital?

The benefits of modern education include preparing pupils for the opportunities and difficulties of the twenty-first century. Modern education is important for a number of reasons, including the following:

- It enables students to acquire pertinent knowledge and skills that are in line with the present and future demands of the labour market and society.
- It helps students develop essential life skills such as communication, collaboration, creativity, problemsolving, self-management, and digital literacy that are required for personal and professional success in a complex and dynamic world. Additionally, it aids students in fostering a mindset of continual learning that enables them to adjust to shifting situations and pick up new skills.
- It helps kids develop positive attitudes regarding inclusiveness, diversity, compassion, and responsibility. It teaches pupils to respect and honour human rights and dignity as well as other people's opinions, cultures, values, and beliefs. Additionally, it motivates students to support environmental and social causes and take an active role in shaping the world.
- It produces a joyful and engaging learning atmosphere that inspires kids to discover and follow their passions. It does not utilise technology to replace human connection, but rather as a tool to improve learning outcomes and experiences. Additionally, it offers flexible learning options that take into account each student's interests and needs.



What Characteristics Features Modern Education?

There are certain unique characteristics of modern education that set it apart from conventional education. Among these characteristics are:

- Student-centered: The focus of contemporary education is on the individual student. It acknowledges the distinctive talents, limitations, interests, objectives, and learning styles of each learner. It gives students the power to take control of their education and make decisions based on their individual requirements.
- Inquiry-based: Students are encouraged to ask questions, investigate subjects, do research, examine facts, and draw conclusions in today's education. It encourages kids curiosities, inventiveness, and critical thinking. Additionally, it aids pupils in comprehending concepts better and applying them to actual circumstances.
- Collaborative: Students, instructors, parents, and other stakeholders are encouraged to work together in modern education. It gives students the chance to

collaborate on tasks, projects, or activities that call for negotiation, teamwork, and other interpersonal skills. Additionally, it encourages kids to feel a feeling of belonging and community.

- Interdisciplinary: A curriculum that emphasises the interconnection of knowledge and reality by integrating several subjects or fields into it is a hallmark of contemporary education. It aids students in understanding the relationships between various academic disciplines and their relevance to their daily life. Additionally, it exposes students to a range of viewpoints and methods that improve their educational experience.
- **Technology-enhanced:** To promote learning goals and outcomes, contemporary education makes use of technology. It employs technology as a tool to communicate with others, generate material, offer instruction, evaluate performance, and access information. Additionally, it teaches pupils responsible technology use.

Sameera G Kashi, VI Sem, ME, Ramaiah Polytechnic

DISCOVERING THE FLAVOURS OF BANGALORE'S VIBRANT STREET FOOD CULTURE



Picture Source: https://www.timesnownews.com/bengaluru



Bangalore, also known as Bengaluru, is a vibrant city in southern India famous for its delicious and diverse street food. The city's street food scene is as varied as its people and reflects its rich culinary history and cultural diversity.

One of Bangalore's most famous street foods is the 'Masala Dosa,' a crispy rice and lentil pancake filled with spicy potatoes. Another popular dish is the 'Idli Vada Sambar,' which consists of steamed rice cakes and crispy lentil patties served with a lentil soup. The 'Pani Puri,' a crunchy, hollow fried ball filled with spiced mashed potatoes and tangy tamarind water, is also a favourite of many Bangaloreans.

For those with a sweet tooth, Bangalore's street food offers plenty. The 'Jalebi,' a sweet, syrupy pretzelshaped dessert, is a popular choice, as is the 'Holige' or 'Obbattu,' a sweet flatbread filled with a mixture of coconut and jaggery. Bangalore's street food scene also includes many vegetarian and vegan options, making it an excellent destination for those who follow a plant-based diet. The 'Mangalore Bajji' or 'Goli Baje,' a crispy and fluffy fritter made with maida and curd, is an excellent example of a vegan street food in Bangalore.

In addition to the traditional street food, the city's food trucks and pop-up eateries offer a range of fusion and international cuisine. Bangalore's food scene has something for everyone, from Korean tacos to Mexican burritos.

Bangalore's street food scene is a must-try for anyone visiting the city. With its diverse and delicious offerings, it is sure to satisfy any food lover's cravings.

Sujay P Chandankeri, B.E (ET), I Sem, RIT



Monica Prakash, RCPUC



SEASHELLS

I'm here, in front of you Burry me up like seashells As waves wash up on me With not even a second of sigh To breath or to rise

But I am here in front you Walk and dance on me Crush me like seashells on shores of the beach with cracks and holes

But I am still here in front of you Pick me piece by piece Pretend to put me together But then you give up And hang me in wall until I fall But I am be here in front of you

Venessa Grace (Varsha H), Department of Humanities, III Sem, MSRCASC



NIHAR S JAIN, RCPUC

HEART OF STONE

She danced through the terrifying storms She gave up her happiness to follow all norms She kept her head down to rude folk She took everything bad and stood like an oak She realized that it is waste to groan She grew up and made her heart of stone

She climbed several mountains of guilt She was killed again and again by people's poisoned hilt She was injured with broken spine of confidence

She was under the shadow of dominance She realized that it is waste to groan She grew up and made her heart of stone

> Sujata Shreekumar Nair, III Year, B.A., L.L.B., Section B, RCL



Jeevan Kumar Reddy, III Sem, RIM



THE SPRING AND THE FROST

The season of frost With the colour white The snow is lost As the flowers bloom Departs the lonesome winter gloom. The pleasant weather Warning us After winters' cold approach The spring guides us towards our bliss As we sit on the cold summer shade Though the winter cold we sometimes miss The spring is a season of colours which can never be compared.

> **Avni Baliga**, Grade 10 Ramaiah Vidyaniketan

INTELLECTUAL PROPERTY

The mind of man is nothing if not extraordinary. It has been of significant help in the coming about of today's world. From the exceptional inventions of the wheel by early man to artificial intelligence, minds have thought it all. There was an idea first, it was developed by utilizing various mediums, be it tools or designing of programmes as in the case of artificial intelligence, and the result was the creation of history!

Intellectual property (IP) refers to the creations of minds, be it inventions, literary and artistic works, designs, symbols, names or images used in commerce. IP law is a fairly new arena of law, when humans can register movable and immovable properties. Maybe it was thought, why to leave IP behind? At least with the former denying the right of a malicious claimant can be a cakewalk if the rightful owner can prove his ownership with the necessary documents, but when it comes to IP it becomes extremely important to confer uncompromising rights. Rights in the nature of laws are available to ensure there is no assertion by another than its creator as to the ownership of the creation. However, rights are not just to exclude others from using, selling or producing the protected asset but to provide the holder with the right to license the rights for commercial or other bonafide uses. The requirements for obtaining registration vary as per the type of IP that is needed to be registered.



Deekshitha M, I Sem, ECE, RIT



Here's an attempt to explain the various intellectual properties briefly. Copyrights related to the expression of ideas; rights protect the expression of an idea rather than the idea itself. It includes literary, musical, dramatic, artistic, cinematography work. audio tapes and computer software. In the bizarre case of Naruto v. Slater. photographer David Slater, innocently left his camera unattended in an Indonesian reserve. What came next was a long-run legal dispute, begun by a crested macaque, "Naruto", snapping cheeky selfies with the camera. These images were published in a book, and subsequently, PETA, took legal action as his 'next friend' against Slater, for copyright infringement. It was however concluded that Naruto, an animal, lacked statutory standing in law to sue. Nonetheless, Slater agreed to donate 25% of all future proceeds from the use of the selfies to charities protecting crested macaques' habitats.

A trademark is a sign capable of distinguishing the goods or services of one enterprise from those of another which may include the shape of goods, their packaging, etc. Interestingly, trademarks date back to ancient times when artisans used to put their signature or "mark" on their works. A befitting example of a trademark could be of the company "Nike" which registered their trademark in the special format, the word "Nike" above a tick with their swoosh logo, "just do it". That's some branding I'd say, marketing must be a walk in the park! A walk in the park needs shoes right?

A patent provides the patent owner with the rights to decide how and

whether the invention of his can be used by others. In exchange for the right, the patent owner willingly makes technical information about the invention publicly available. Apparently, hundreds of patents for self-driving car technology exist and here I was just starting to learn to drive a car. The company, "VisLab" broke through the barrier of existing patents of self-driving car technology with its car, "BRAiVE" which navigated two-way streets, crosswalks, and other obstacles in Italv.

A geographical indication (GI) is a sign used on products that have specific geographical origin а and possess characteristics or a reputation that are due to that origin. It enables those who have the right to use the indication to prevent its use by a third party whose product does not conform to the applicable standards. Inspiringly, in the jurisdictions in which the Darjeeling geographical indication is protected, producers of Darjeeling tea can exclude the use of the term "Darjeeling" for tea not grown in their tea gardens or not produced according to the standards set out in the code of practice.

An industrial design constitutes the ornamental or aesthetic aspect of a thing. A design may consist of three or two - dimensions such as the shape of an article and patterns, lines or colors respectively. The Mini Cooper by designer Alec Issigonis, tasked with designing a car that was more economical than the large cars of the day, was aimed at competing with increasingly popular German bubble cars. The design became a true British icon and continues

to influence generations of car designers.

Trade secrets are intellectual property rights upon confidential information which may be sold or licensed. The unauthorized acquisition. use or disclosure in a manner contrary to honest commercial practices by others is regarded as an unfair practice and a violation of the trade secret protection. Coca-Cola's secret formula which has been locked up in a vault is an example that has stayed protected without revelation.

Intellectual property rights give businesses a competitive advantage, prevent unauthorized use of intellectual property and works, facilitate collaborations for generating income by entering into licensing agreements and create brand value. Each industry should evolve its own intellectual property policies, management style. strategies, etc. and reconcile these with the existing national laws and international treaties and practices.

> Bharani Raju, IV Sem BBA., LL.B, RCL

जीवन

कुछ हसके बोल दिया करो कुछ हसके टाल दिया करो यं तो बहुत परेशानियां है तुमको भी, मुझको भी मगर कुछ फैसले वक्त पे डाल दिया करो

Sowmyarani, Assistant Teacher Ramaiah High School



LIFE INSPIRATIONAL SAYINGS

- 1 (a) If you fail, never give up because FAIL means "First Attempt in learning."
 - (b) End is not the end, in fact END means "Effort Never Dies."
 - (c) If you get No as an answer, remember NO means "Next Opportunity."
- 2. A meaningful life is not being rich, being popular, being highly educated, or being perfect.

It's about being real, being humble, being able to share ourselves and touch the lives of others.

- 3. Small steps in the right direction can turn out to be the biggest step of your life.
- 4. Life is a journey with problems to solve and lessons to learn but most of all experiences to enjoy.
- 5. Life is too short to argue and fight. Count your blessings. Love the friends and family that are always there for you.

Sri. Jayanna H. K., Head Master, Ramaiah High School



RESONATING SOULS

- I travelled many places,
- Peaks to waters and sights from ages.

But nowhere did I feel alone,

With me, my bag and my phone.

Families, friends and lovers I found,

With sweetness of love they were bound.

Still I had no regrets.

A hand to hold or a shoulder to mould I knew won't get.

But certain places demand a different you,

Both past and eventual you want to review.

That very place is my room,

Of course at midnight when I often gloom.

Not because of past failure you brood

Finding no one to be friendly with in the friend list that protrudes.

I want only one, to hold my hand

Ear to listen to my voice in band

God created someone for everyone,

l knew

But I wish for me this was true.

I wonder if that lone moon ever had the same complain. Maybe in different moods but in the sky it remain. I didn't notice since when the moonlight lay on my bed. With no sign of loneliness but with pleasure instead. I touched the light and the same happiness I felt. I wanted it to stay a little longer but it went, Maybe towards a new window or door,

In which lives a soul who thinks like me, maybe little less or more.

Nilakash Paul, IV Sem, Batch: 2021-2023 Ramaiah Institute of Management

Sampreeth, Grade 7, Ramaiah Vidyaniketan





Bhavishya C D, II Year, RCPUC





Suman Samie, Lab Assistant, RIM



Dhanush R, RCPUC

Motherhood.....

Carry for months , hides sorrow million in tonnes ... wouldn't eat or sleep if the tears roll down and a child weeps , prays and not liable yet pays .. Teaches the child how to bear a strong weather, the game is unfair , break the rules when she herslelf becomes as soft as a feather..

> she's like a sunrise and a sunset if rises it's all bright and light giving a reason to be alive and fight .. if sets off

it's all shadow and hollow reminding us there's nobody on a wound who would even blow

> - Sara Wasi [BA.LLB, III sem, Ramaiah College of Law, Bengaluru)



ಆರು ದಶಕಗಳ ಹಿಂದೆ ಹೀಗಿರಲಿಲ್ಲ ಜಗತ್ತು ವಿದ್ಯಾರ್ಜನೆಗೆ ಇದ್ದವು ನೂರೆಂಟು ತೊಡಕು ಅಂದು ಕಂಡರು ಕನಸು ಪೂಜ್ಯ ಸಂಸ್ಥಾಪಕರು ಜಗಕೆ ನೀಡಲು ಜಗ ಬೆಳಗುವ ಇಂಜಿನಿಯರು ಅಂದು ಶುರು 4 ವಿಭಾಗಗಳೊಂದಿಗೆ ಈ ಸಂಸ್ಥೆ ತಾಂತ್ರಿಕ ಶಿಕ್ಷಣಕ್ಕೊಂದು ಸೂಕ್ತ ವ್ಯವಸ್ಥೆ ದೇಶ ವಿದೇಶಗಳ ಮಕ್ಕಳು ಬಂದು ಕಲಿತರು ತಂತ್ರಜ್ಞಾನ ಅರಿತು ಮುನ್ನಡೆದರು। ಇಂದು ಹೆಮ್ಮರವಾಗಿ ಬೆಳೆದಿದೆ ನಮ್ಮ ರಾಮಯ್ಯ ಹತ್ತಾರು ವಿಭಾಗಗಳು ಸಾವಿರಾರು ವಿದ್ಯಾರ್ಥಿಗಳು ಕಣ್ಣು ಹುಬ್ಬೇರಿಸುವಂತ ಉದ್ಯೋಗ ನಿಯೋಜನೆಗಳು ಹೊಸ ಹೊಸ ಆವಿಷ್ಠಾರಗಳ ಪ್ರಯೋಗಗಳು ಇಂದು ರಾಜ್ಯಕ್ಕೆ ಮೊದಲು ನಮ್ಮ ವಿದ್ಯಾಲಯ

Ravi H R, Instructor, EEE Dept., RIT



THE SILENT LOVER

He was a thunder storm, wildly kind.

She was a goddess in a human form, with an immature mind.

She was artless and authentic, amongst the forgeries. He was painless and empathetic, in the world of treacheries. To him, she was a pleasant hymn, divine and serene. To her, he was an amusing rhyme, a staunch friend to lean. He wanted her to be his wife, together loving and cuddling. In the attempt of having her for life, proposed her amidst muddling.

She expressed reluctance to relationship, by being frank. To save their friendship, he said it was a prank.

Care freed after rescued amity, he made an oath not to raise this topic ever.

With all his heart, thanking almighty, decided to be a silent lover.

Jahnavi H S, Assistant Professor, MSRCASC



Boomika S, II PCMB, RCPUC

SHLOK KANUKATIL REVIEWS AMISH TRIPATHI'S SHIVA TRIOLOGY

Shlok Kanukatil reviews Amish Tripathi's Shiva Triology

"The Immortals of meluha" is the first book of Amish Tripathi as well as this services, followed by "The Secret of the Nagas" & "The Oath of the Vayuputras".

Shiva! The Mahadeva. The God of Gods. Destroyer of Evil, Passionate lover, Fiernce warrior. Consummate dancer. Charismatic leader. All powerful, yet incorruptible. A quick wit, accompanied by an equally quick & fearsome temper. The foreigners who came to India believed that such a great man could not have existed in reality, that he must have been a mythical God whose existence was possible only in the realms of human imagination. With time, this thought became our received wisdom and this trilogy questions the same received wisdom. What if lord Shiva was not a figment of a rich imagination, but a person of flesh & blood? Like you & me. A man who rose to become godlike because of his karma. That is the premise of the shiva trilogy, which interprets the rich mythological heritage of ancient India, blending fiction with historical fact. Many of the readers also believe that the ideology of this series is completely based on friction & his no facts in it.

In my opinion, this is a series of books worth reading. Readers interested in thrill blent with ficton and mythology will surely enjoy it. The author has penned down his creative ideology about Lord Shiva, using the facts mentioned in India Mythology. Har Har Mahadev!

RCPUC



ALUMNI SPEAKS

Some of the best years my eyes will ever see. When I set foot in 'Ramaiah College of Arts, Science and Commerce', I was stressed out and confused to a certain extent as to what my life had in store for me. I belonged to the orthodox sciences up until then. I had just dropped out of engineering. Unable to decide on one particular subject to focus on, I found the kind of mix I was looking for whilst exploring different fields of academics. BA in Journalism, Optional English and Psychology is the course I enrolled for. These 3 years gave me the perfect experience of college life. Right amount to study, active involvement in extracurricular activities, exposure into the various fields of study; I had got it all. The institute was a bright specimen of the world around this model world. Met all sorts of people and bonded quite well with many of them in this period of life. I'm glad that many relationships that I formed here with teachers and friends are still intact. I hold these very closely, and will always be thankful that I decided to be a part of this institution. I hope and pray that the institution continues on its path to improve within and educate all the students who are currently living this beautiful term of their life and also keep the drive to correctly educate the generations to come Cheers!

S Mohammed Ashraque, BA, 2016 -2019 Batch, RCASC



Supriya Khandeliya, I PCMB, RCPUC Page 33



ALGORITHM TRADING - AN INSIGHT

Algorithm trading is a type of trading which uses algorithms to make automated, high-speed trading decisions. The main objective of Algorithm trading is to take advantage of market volatility and exploit small price movements. This type of trading has become increasingly popular over the last few years, and now constitutes a large portion of the trading volume in financial markets. This is mainly because of the presence of Supplementary Liquidity Providers (SLPs) who have indulged themselves in algotrading.

Algorithm refers to the set of commands which the computer follows for executing a particular task.

Using algorithm in trading is called Algotrading.

In algorithmic trading, a trader writes a set of rules that define when to enter and exit trades.

Algorithm trading is nothing but automating your trades using a strategy based on an algorithm with several constraints.

Another benefit of algorithm trading is its ability to manage risk. By using algorithms to make trades, traders can automate the limit the amount of risk they are willing to take on in a given trade. For example, a trader can easily set a maximum loss limit, so if the trade goes against them, the algorithm will automatically square off the trade, thereby limiting the losses.

Algorithm trading allows you to instantly place your order without any human involvement. It also mitigates the possible manual errors caused while placing orders.

Since the orders are completely automated, algorithmic trading can help you avoid making emotional decisions thereby avoiding loss aversion.

This type of trading has become increasingly popular in recent years due to its ability to execute trades faster and with more accuracy than a human trader could.

Some platforms which provide algorithmic trading are Streak, Tradetron etc..

Popular strategies in algorithm trading are:-

- High frequency trading (HFT)

 It is a type of trading where huge number of orders are continuously placed in order to capture minute changes in prices.
- Arbitrage Traders tend to program the computer to find arbitrage opportunities. Whenever the system detects a significant difference in the prices of the same stock in different markets, it immediately places the orders.

Computers can analyse vast amounts of market data in realtime and make trades in a matter of milliseconds.

As much as there are benefits of using algorithm trading, it is not devoid of drawbacks. Some of which are-

- Technical glitches are unavoidable, sometimes orders might get placed at unwanted prices.
- Not suitable for individuals with low capital.
- Back testing reports are manipulated to attract potential clients.
- Lots of restrictions from regulatory bodies.

In conclusion, Algorithmic trading is a helpful tool for traders. However, one must have proper understanding of the risks associated in also trading. By using effectively, algorithmic trading can be a valuable tool for traders who want to succeed in the markets by maximizing their profits while limiting their losses.

Happy Trading!

Vinay P, Department of Commerce, III Sem, RCASC



BYE BABY BLUE

Baby blue, when did you close your eyes?

As you fell? Or when it hurt too much?

Did you see your life flash by in seconds? Did you hate the world?

Did you know what was happening? Did you try to reach the last moments?

Are humans really the wisest, blue?

Are they worth the pedestal they are placed on?

Did you see it from your bird eyes, that it's the humans who survive but the living is you?

Baby blue, when did you close your eyes?

When you thought what you had was enough ?

Or when you knew we won't let you have more

Niharika Kaushik , BE (CV), II Sem, RIT



Nishith Reddy, X Std, Ramaiah Vidya Niketan





Swati Ramaiah High School



M S RAMAIAH VIDYANIKETAN STUDENT FOR WORKSHOP AT CORNELL UNIVERSITY IN NEW YORK.

Young debater Avni Baliga (Grade 10) from M S Ramaiah Vidyaniketan has been selected to attend a weeklong Debate workshop at Cornell University in New York. The workshop commenced on 31st July 2023. The workshop aimed at fostering intellectual dialogue and refining debating skills will draw a diverse pool of young talents specially to refine their oratory skills.

The achievement of Avni Baliga comes on the basis of her performance in a five day workshop organised by Vivekananda Youth Movement, Mysuru in collaboration with Cornell University.



Avni won the best speaker award.





SEMINAR ON NEP 2020 CONDUCTED BY ALL INDIA SAVE EDUCATION COMMITTEE IN GANDHI BHAVAN, FACULTY AND STUDENTS PARTICIPATED FROM RAMAIAH COLLEGE OF EDUCATION





Abhijna Darpana



Feedback

I eagerly wait to see my art in Abhijna Darpana. Amazing sketches and pencil shadings inspires me a lot. I am very happy to be a part of it.

Kundans Raj, Grade 7, Ramaiah Vidyaniketan

It is great to see children's work along with the students of different age groups. Children get new opportunities to explore their talents.

Seema, Parent, Ramaiah Vidyaniketan

Abhigna Darpana is an excellent platform for Ramaiah Group of Institutions' faculty and students to express their ideas and viewpoints on pertinent topics. It effectively demonstrates student solidarity and serves as a fantastic platform for students who want to be published.

Pavan Kalyan Jujjuru, PGDM, MSRIM

Thank you for considering my feedback. I believe that the newsletter, Abhijna Darpana supports in identifying the talent and capabilities of students in the College Talent Development Program from the GEF level and can further enhance its value and create an even more impactful experience for future participants by organizing creative writing events and activities at the campus.

Nandu Siddappa, PGDM, MSRIM

The Newsletter is unique in its presentation style. Particularly, the December 2022 edition conveys a lot about our founder Chairman Dr. M.S.Ramaiah. The content and format of the newsletter is very satisfied. Articles on sports and yoga can be included.

Sucheta.B, Hod, E&C, Ramaiah Polytechnic

This edition is a special tribute given to Dr M S Ramaiah on his 100th Birth Anniversary. Great artwork by many students of various institutes dedicated to Dr M S Ramaiah. The articles and poems are beautiful and inspiring to all of us...

Harshaa S, IV Sem, E&C, Ramaiah Polytechnic

This edition of Abhigna Darpana reflects the tremendous effort by the newsletter committee and students of Gokula Education Foundation. It explores the hidden gems of our institutions and always focuses on maintaining an effective manner of description while being relevant and concise.

Kruthi.T.S, Lect, E&C, Ramaiah Polytechnic

The newsletter, ' Abhijna Darpana' is a wonderful opportunity for all of us which has provided us a platform to pen down creative writing talent. The newsletter brings out variety of genres with excellent usage of words, thoughts and emotions with practical insights which is worth reading!!

Anoushka Gupta, CSE (Artificial Intelligence and Machine Learning), 4th Sem, RIT

If I remember correctly, it was around 9am in the year 2020 when I first set foot on the campus of MS Ramaiah College of Arts, Science, and Commerce. The gorgeous trees all around, the founder's statue, the canteen, and finally our campus were just breathtaking.Amidst the lush greenery the feel of reading the newsletter 'Abhijna Darpana'is very interesting. Each article and art work used to make me happy, emotionally understanding the stories and gaining insights on new topics. I remember making notes on the new words from the newsletter which is the blend of creative work as well as learning. All the best to the team for bringing out such a newsletter. Many more anticipating!!

M Poonam Prabhakar Gowd (Alumni), VI B Section, BCOM, Ramaiah College of Arts, Science and Commerce

I am grateful for the newsletter's efforts in showcasing the remarkable achievements and talents of our college community, inspiring us to strive for excellence! The attention to detail and the inclusion of diverse perspectives in the newsletter truly reflect the inclusive and vibrant atmosphere of our college, fostering a sense of community and unity among students, faculty, and staff.

Trisha Nair, Industrial Engineering and Management, 4th Semester, 2nd Year, RIT



Abhijna Darpana, the magazine of GEF (Engineering & General Sciences), is an exceptional publication that reflects the institution's commitment to excellence and intellectual growth. With its rich and diverse content, the magazine serves as a captivating platform for students and faculty to showcase their talents, ideas, and accomplishments.

One of the magazine's key strengths lies in its ability to cater to a wide audience, from engineering enthusiasts to those interested in general studies. It strikes an ideal balance between technical articles, thought-provoking essays, and creative pieces, making it an engaging read for all.

The editorial team behind Abhijna Darpana deserves commendation for their impeccable organization and presentation. The articles are well-researched, eloquently written, and visually appealing, offering readers a seamless reading experience.

As a reader, I appreciate the magazine's efforts to promote innovation, academic discussions, and holistic development among students. Abhijna Darpana has undoubtedly left a positive impact on its readers, fostering a sense of community and intellectual curiosity within the GEF campus. It is a testament to the institution's dedication to nurturing talent and knowledge dissemination.

Balaji K, Lecturer, Dept. of Commerce and Economics, M.Com, B.Ed, UGC-NET(Commerce)

Abhijna Darpana showcases a remarkable level of creativity throughout its pages. From the vibrant layout and eye-catching design to the diverse range of content, it is evident that a great deal of thought and effort has gone into its creation.

One aspect that stands out is the imaginative use of visuals. The magazine employs captivating articles, striking photographs, and appealing illustrations that not only enhance the overall aesthetics but also effectively communicate the stories and ideas being shared.

Sanskruti S Kandhari, Industrial Engineering and Management, Semester 4 2nd year, RIT Did you All ever wanted was a space which understands who you are without questioning your uniqueness? Abhijna Darpana, a common newsletter for all the institutions of Ramaiah under Gokula Educational Foundation is all about it. It's a platform where you express yourself and you are 'heard' and this warmth of being heard is what all the writers die for. When I wrote the poem and it got selected Irealized that the acknowledgement is everything. A big thank you to Abhijna Darpana for that. It is a foundation with bunch of talented mortals appreciating and giving opportunities to the immortal words.

Preeti Das, RCL

Thanks to Abhigna Darpana for giving me the opportunity to exhibit my talents. I am glad to write something that is in my heart and very happy to see it in the newsletter.

Swetha, IV Sem, RCE (B.Ed)



RAMAIAH TOASTMASTERS CLUB



Club Number : 07414540 | District 92 | Division A | Area 02

Charter Date: 5/23/2019

A college club filled with the zest of youth, and guided by the experience of our various mentors. We at Ramaiah Toastmasters Club help one gain the skills and confidence they need to effectively express themselves in any situation. By learning to effectively formulate and express ones ideas, one can open an entirely new world of possibilities. We help improve interpersonal communication and to be more persuasive and confident when giving speeches. We groom speakers and leaders of tomorrow and are working together as a unified force to fulfil the promise of every club under the Toastmasters' Banner: "We provide a supportive and positive learning experience in which members are empowered to develop communication and leadership skills. resulting in greater self-confidence and personal growth.

Club Contact Information:

Freya Thomas, President freyathomas806@gmail.com +91 9600038135 (VPM)

Social Media: For more information, scan the QR code below

0

@ramaiah_toastmastersclub •

f

@RamaiahToastmastersClub



Membership Form





JOIN THE HOUSZZAT COMMUNITY NOW!



Introducing our exciting Referral Program - your opportunity to earn rewards by referring Houszzat to your friends and family!

When they become our valued customer through your referral, you get the benefits!





PLEASE CONTACT HOUSZZAT TO AVAIL

- BEST PRICE,
- BEST INVENTORY &
- NEVER BEFORE OFFERS.

*T&C APPLY